



PROPAK GHANA 2023

PACKAGING • PROCESSING • PRINTING • PLASTICS

DAILY
DAY 2 JUN. 07, 2023

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DAILY NEWS, REPORT & INSIGHTS AT THE SHOW

MANUFACTURING SECTOR AGOG OVER PROPAK GHANA 2023



Stakeholders across the packaging, food processing, printing and plastics supply value chain of Ghana's manufacturing sector were agog with excitement as the inaugural **PROPAK Ghana 2023** was declared open yesterday (**Tuesday 6 June**) with an Opening Ceremony attended by industry's crème-de-la-crème at the Grand Arena of Accra International Conference Centre (AICC), Accra - Ghana.

The impressive lineup of leaders in the industry, dignitaries, budding entrepreneurs and government representatives among whom are **Mr. Albert Kassim Diwura**, Deputy CEO - Ghana Export Promotion Authority (GEPA),

Mr. Yaw Amoateng Afriyie, Deputy CEO - Ghana Investment Promotion Centre (GIPC), **Mr. Kwame Sarpong Barnieh**, Partner - KPMG, and **Mr. Seth Twum - Akwaboah**, CEO - Association of Ghana Industries (AGI) joined **Mr. George Pearson**, Regional Director - Afrocet Montgomery to declare the three-day event open.

While welcoming visitors to the very first edition of PROPAK in Ghana, Mr. Pearson noted that PROPAK portfolio has grown into the leading packaging, processing, plastics and printing group of events serving the African continent. He consequently stated that the platforms play a pivotal role in; "bringing

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together decision makers and influencers from the public and private sectors, as well as other stakeholders to address the continents fast-developing manufacturing sector”.

He declared further that PROPAK Ghana would provide the right platform for suppliers and service providers to display cutting-edge products and service offerings, showcase latest technologies in the market, attract foreign direct investment to Ghana, act as unique platform for established businesses to showcase their solutions to a wider market, and ultimately, help drive the industry forward. “Our objective is clear and that is - to establish PROPAK as a key support platform for Ghana’s aspirations to increase output of the **‘Made in Ghana brand’** and boost its exports in the region and beyond. As you may be aware currently, Ghana is exporting a high percentage of its naturally produced products in the raw state, and there is no doubt that value addition can help the country maximize revenue from its exports.

“This approach can ensure Ghana’s plan at

transforming its economy from one heavily reliant on natural resources, to a true value-added exports-led economy. This strategy cannot be a reality without investment in manufacturing, increasing the use of state-of-the-art equipment and machinery, as well as human capital, since these are key ingredients in ensuring greater efficiency and effectiveness in manufacturing.

“On the other hand, direct investment and improvement in the manufacturing sector can support Ghana’s goal of evolving its economy which is anchored on a stronger domestic manufacturing sector. This is very important since it will contribute significantly to economic growth, job creation and crucially putting money in the pockets of employees and employers working in this sector”, he explained thus the need for PROPAK Ghana platform to showcase unique products and services of more than 100 local and international brands to over 2,500 quality visitors expected from countries such as Togo, Benin, Cote d’Ivoire, Burkina Faso, Senegal and of course, Ghana over the next three days.

HIGH-LEVEL CONFERENCE

Running alongside the exhibition is a high-level conference program that provides insight, knowledge and thought leadership on the trends and relevant topics faced by the industry today. The conference deals with issues as circular economy, sustainability, financing options for SMEs, latest trends in print and packaging technology, and many other insightful and informative sessions. Flip through to **pages 10 and 11** for **DAY 1 Highlights** in pictorials.

Proudly sponsored by Mohinani Group, JayKay Group, Neofyton, Engel and Tetra Pak, this year’s PROPAK Ghana is also supported by KPMG Ghana, Ghana Export Promotion Authority (GEPa), Ghana Investment Promotion Centre (GIPC), Association of Ghana Industries (AGI), and a host of other industry bodies and trade media. In the following pages, **PROPAK Ghana DAILY Team** brings you memorable pictures that highlights and reports **DAY 1** in images:

© With picture support from www.propakghana.com



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“WE PRIDE OURSELVES ON EXCELLENT SERVICE AND OUR BULK PACKAGING EXPERTISE”

- QATAR POLYMER



Mariam Muruga and Nilofar Shaikh at Qatar Polymer Stand A05 on first day at PROPAK Ghana 2023.

We are a leading manufacturer and exporter of PP woven products. We (at Qatar Polymer) manufacture high quality PE, woven sacks, PE liners and FIBC. We pride ourselves on excellent service and our bulk packaging expertise.

As manufacturer and exporter of PP Woven products, we are known for:

- **Product Customisation:** we manufacture exclusively designed products according to customers’ specifications.
- **In-house Development Centre:** our dedicated in-house development team is specialised to innovate and develop customised products to suit every specific need with cost effective solutions for packaging.
- **Well Equipped Testing Laboratory:** at Qatar Polymer’s testing laboratory, we test at every production stage and ensure that it passes the industry quality standards.

Come meet us at **PROPAK Ghana 2023** to discuss your PP woven product’s needs - we are at **Stand A05!**



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SPECIAL FEATURE INTERVIEW - SAFRIQUE INTERNATIONAL (STAND NO: L06)

**“WE THEREFORE HAVE ADEQUATE CAPACITY TO MEET THE GROWING DEMAND FOR RECYCLED MATERIAL”
- SAFRIQUE INTERNATIONAL**

Plastic recycling solutions company - **SAFRIQUE INTERNATIONAL** is known for very stringent quality control measures to ensure that there is no contamination and the product is suitable for the end use. In this **SPECIAL FEATURE INTERVIEW** with **PROPAK Ghana DAILY Samantha Moore**, the company reveals plans to develop new markets to ensure safety for all and reduce cost of production. Read the exclusive interview conducted at **Safrique Stand L06** during the ongoing **PROPAK Ghana 2023** in excerpt below:



TELL US ABOUT YOUR COMPANY?

Safrique International was established in 1996 and is based in Johannesburg, South Africa. We are an Export Trading House. Our recyclers are based in South Africa, South East Asia, Middle East and Europe. We therefore have adequate capacity to meet the growing demand for recycled material.

WHICH PRODUCTS OR SERVICES ARE YOU OFFERING TO THE MARKET AND WHY ARE THEY DIFFERENT FROM COMPETITION?

We currently export virgin material, near prime and high volumes of recycled material to over 30 countries in East, West,

Central and Southern Africa. Virgin polymers include Star Resin, LLDPE, LDPE, HDPE and PP specifically into the West African market. Our customers are successfully using our recycled material for the following applications: Extrusion Film, Blow Moulding, Injection Moulding, Pipe, Roto Moulding, and Footwear. In addition, we supply Polycom which works as a modifier, processing aid and excellent bonding agent. Used with recycled material, it improves processing as well as increasing the smoothness and surface of the end product.

DO YOU HAVE REPS IN WEST AFRICA ESPECIALLY HERE IN GHANA TO ATTEND TO YOUR

CUSTOMERS AFTER THE SHOW AND WHERE ARE THEY BASED?

We are developing new markets in other continents. Our marketing team travels extensively to update customers with new product developments. South Africa is a member of BRICS, which is an ideal springboard for increased trade with the rest of the African continent.

FINALLY, WHAT ARE YOUR EXPECTATIONS FROM PROPAK GHANA 2023?

As having an established presence in Ghana, we are looking to reinforce our branding and presence here. We hope to meet and attract new and potential customers.

THANK YOU FOR YOUR TIME.





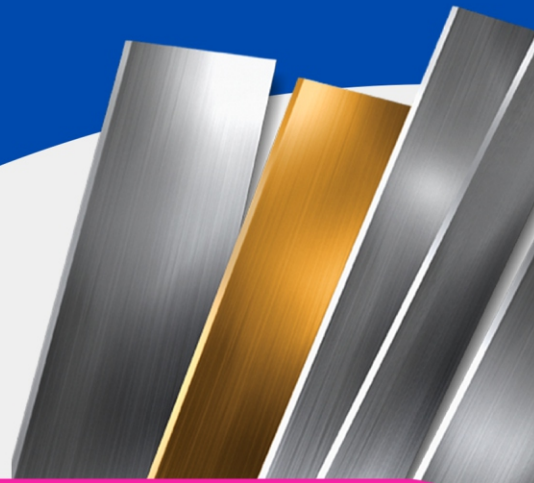
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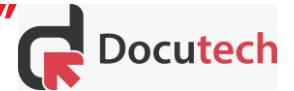


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"JOIN OUR TEAM RIGHT NOW AT THE PROPAK GHANA 2023, LET THE BEST DOCUTECH DEALS BEGIN"

- DOCUTECH - STAND NO: G04



© Docutech Team @ Stand G04.

Our goal is to help you create your ideal workspace. We partner with clients each step of the way, from mapping out furniture, network, electrical layouts to the supply and installation of all of these and we do so by using the highest quality and innovative technology available on the market while giving you the best value for money. We enable our clients to focus on their business performance.

Docutech invites all stakeholders to PROPAK Ghana 2023 exhibition and conference. We invite you to come and meet us at Stand G04 where we have our products live on display. These are Xerox Production Monochrome Printer, Office smart scanners for document digitization, Duplo Finishing Technology, Champion Foil Laminator, Lenovo laptops and many more. What's more; there are special promo offers on these products. Join our team right now at the PROPAK Ghana 2023, let the best Docutech deals begin.

At Docutech Ghana, our specialties are: Office and Document Management, Digital production Printers, office printers, Document Digitization and Archiving, Lenovo laptops, Dell storage Servers, and Paper and Specialty Papers.

"STARLINGER BELIEVES IT IS IMPORTANT TO REINFORCE ITS PRESENCE IN THE MARKET"

- STARLINGER - STAND NO: J01-3



© Starlinger's Regional Sales Manager, Tatjana Malez and Project Manager, Patrick Tisch with PPM's Junior Publisher, Samantha Moore.

With an already established customer base in Ghana; Starlinger believes it is important to reinforce its presence in the market and hopes that good things will come out of exhibiting at the first ever PROPAK Ghana.



Starlinger

FILMATIC PACKAGING SYSTEMS



© Filmatic's Key Account Sales Manager, Morne (Oscar) Radyn, Project Manager, Retief Van der Merwe, and PPM's Publisher Susi Moore.

"FILMATIC HAS DECIDED TO RE-FOCUS ON WEST AFRICA"

- FILMATIC - STAND NO: L04

"We are very excited to be at the first ever PROPAK Ghana. Recently Filmatic has decided to re-focus on West Africa, and with having had such a good response from PROPAK East Africa, we couldn't think of a better place to start, than PROPAK Ghana 2023."





WHY ARE YOU AT PROPAK GHANA 2023 AND WHAT KIND OF INVESTMENT ARE YOU LOOKING AT FOR YOUR BUSINESS?

As the door of the Grand Arena, Accra International Conference Centre (AICC), Accra opens to a three-day of live demonstration of innovative solutions in packaging, processing, printing and plastics value-chain, **PROPAK Ghana DAILY Crew** sought the opinions of visitors to why they are attending this inaugural edition of **PROPAK Ghana 2023** and what kind of investment they are looking at for their businesses. Their diverse answers to the above-subject matter question is in excerpt below:



I'm here at PROPAK Ghana 2023 for business expansion potential and product promotion in metal and plastic packaging.
Mr. Jayawant Mali
Balmer Lawrie UAE LLC



Looking for investment opportunities and suppliers for my business.
Mrs. Abigail Pardie
Realma Paper Bags and Boxes



To explore, network, and find solutions to packaging.
Mr. Abdul Mueez Otoo
Jaasgrow LTD Company



I come to meet with partners and suppliers. In fact, we scheduled our meeting here so that we can see latest developments in the industry and network with others.
Mr. Alwani Kumar
Halcyon W.A International



I'm here to look for prospects for insurance business.
Ms. Angela Nkousah
Activa International Insurance Ghana



To generally visit and source for print materials and machines. I'm also here to network.
Mr. Saviour Edegbe Kwaku
Royal Crown Packaging LTD



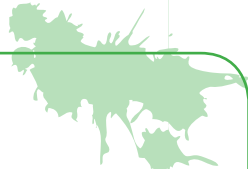
To check out printing and packaging materials. However, most companies exhibiting have things only for big companies not startups.
Fafa Amiable
Rivella Enterprises



General visit to see and explore new business opportunities.
Mr. Rajendra Maderboina
Mohinani Group - Polytank

OUR VERDICT?

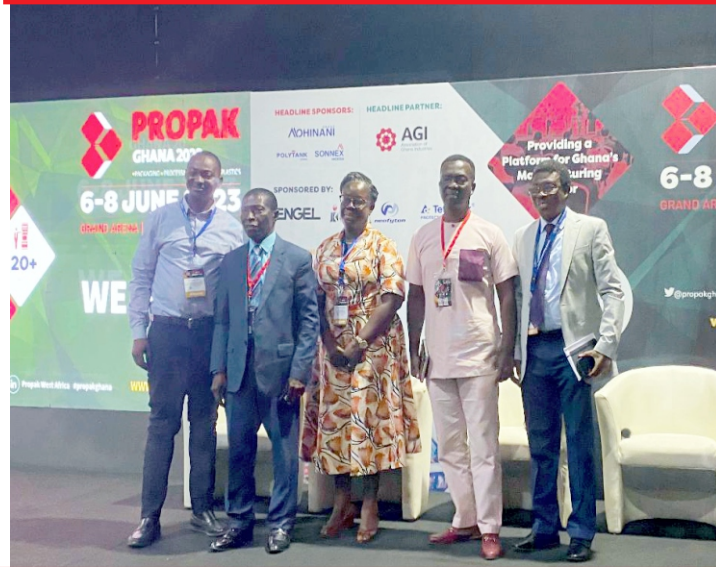
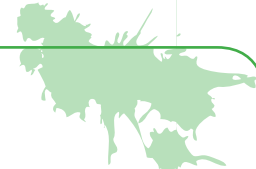
As it shows, this maiden **PROPAK Ghana 2023** (taking place over the next three days of **Tuesday 6, Wednesday 7 and Thursday 8 of June**) is set to meet the growing needs of the packaging, plastics, printing and processing industries in Ghana and the surrounding countries. If you've not done so yet; join thousands of visitors (like you) now at AICC, Accra to discover latest innovations on display, network with like-minded individuals, and explore new business opportunities from industry professionals - to move your businesses to the next level.



Continued on page 11

PROPAK GHANA 2023
6-8 JUNE 2023
GRAND ARENA | AICC • ACCRA • GHANA

Labeling and Print Exhibition in West Africa
CONFERENCE PROGRAMME
DAY 1 PICTORIAL HIGHLIGHT



Partnership that Works: PPM & WTP Propak Ghana Daily Team at the Grand Arena, AICC Entrance on Day 1

Nordic Paper and Packaging's Leo Lahtinen stopped by the PPM and WHERE To Print Stand to catch up on the status of the West African Packaging Industries



DAY 2 CONFERENCE AGENDA

PROPAK Ghana's annual free-to-attend Conference is taking place simultaneously with the main exhibition from 6th to 8th June 2023 at the Grand Arena, Accra and its meant to unveil exclusive market insights, technology trends and crucial advice on taking businesses in the packaging, printing, food processing and plastics value chain to the next level. Below are **DAY 2 Conference Agenda** with contemporary topics and industry leading experts as speakers.

09:30 - 11:00: ARRIVAL AND EXHIBITION TOUR

11:00 - 11:45: INNOVATION THROUGH STANDARDS – ELEVATING QUALITY AND SAFETY IN THE PACKAGING AND FOOD PROCESSING INDUSTRIES



Mr. Macmillian Prentice
- Ghana Standards Authority



Ms Josephine Boakye-Yiadom
- Ghana Standards Authority



Francisca Frimpong
- Ghana Standards Authority

11:45 - 12:15: THE PLASTICS & PACKAGING INDUSTRIES IN GHANA. HOW MOHINANI GROUP HAS GROWN TO BECOME AN INDUSTRY LEADER



Mr Ashok Mohinani,
▶ **Executive Director**
- Mohinani Group

Ashok Ramchand Mohinani is the Executive Director of Mohinani Group, a third-generation family business with over 50 years of experience in multi-sector operations in various industries across the African continent. Ashok Mohinani oversees the operations of all the Ghanaian business units and subsidiaries from the headquarters in Accra. He joined Mohinani Group in 1984 as Head of Sales for Poly Products & Poly Sacks, Ghana. He then eventually became the Deputy Managing Director of the Poly Group in 1987. From there, he took on the role of Managing Director of Somotex, Nigeria in 1991. He returned to Ghana in 1998 to assume the position of Executive Director of the Group. Mr. Mohinani is a Member of the Board of Trustees, Postgraduate Endowment Fund, College of Health Sciences of the University of Ghana. He is also a member of the Economic Affairs Committee of Association of Ghana Industries. He is a past President of the Indian Association of Ghana and has also served on the board of Ghana International School.

12:15 - 12:45: EXHIBITOR PRESENTATION: UNLOCKING DAIRY GROWTH POTENTIAL IN GHANA



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PROTECTS WHAT'S GOOD
Aruna Oshiokamele,
▶ **Managing Director -**
Tetra Pak West Africa



12:45 - 13:15: NETWORKING LUNCH BREAK

13:15 - 14:00: PRESENTATION BY GHANA EXPORT PROMOTION AUTHORITY



Nelly Spio-Abaidoo,
▶ **Principal Export Development Officer**
- Ghana Export Promotion Authority (GEPA)

With over 15 years' experience as a Trade Promotion officer, Nelly has championed consistent product development and enhanced value of exhibitions at trade shows both locally and internationally. Nelly has been with GEPA's Marketing Department, until recently where she was reassigned to her current schedule as the Ag. Head of the Industrial Art and Craft Department. As a trade promotion officer, Nelly's passion has been to see Ghanaian artisans and exporters develop contemporary products for the international market.

Continued on page 13

14:00 - 15:00: PANEL DISCUSSION: THE FUTURE OF THE PRINT INDUSTRY IN GHANA. TRENDS, OPPORTUNITIES, CHALLENGES



Mr Franklin Sowa,
Director, Marketing & Sales -
Graphic Communications Group Limited

Franklin Sowa is an experienced marketing strategist with over 18 years' practice, including media management. Over the period he has added real value to the marketing efforts of reputable organisations. Franklin was the Enterprise Business Partnership Accounts Manager at MTN, a multinational in telecommunications, and had, prior to that position, been the Media Planning and Operations Manager of the company. As part of his role, he was involved in marketing strategy development and also advised on Integrated Marketing Communications strategies of MTN Ghana. Earlier in his career, he was Head of Client Service and Business Development at DDP Outdoor, one of Ghana's foremost outdoor advertising agencies. He later became the Business Development Manager at B&FT. Franklin is a Chartered Marketer of the Chartered Institute of Marketing, UK, and holds an EMBA in Marketing and an MA in Marketing Strategy from the University of Ghana Business School. Franklin is a Motivational Speaker and a Trainer in Customer Relationship Management, Integrated Marketing Communication and Leadership.



Mr Jean-Louis Feghali,
Managing Director -
Docutech Ghana LTD

Jean-Louis has a Master's Degree from L'Ecole Nationale Supérieure des Techniques Industrielles et des Mines d'Ales - France and has fulfilled the requirements of the International Master Programme in Automotive Engineering of Chalmers University of Technology Goteborg - Sweden. After years working for international car manufacturers, he joined Docutech in 2009. He is a strong believer that continual investment in human and technical capacity is an accelerator to enterprise growth when the enterprise is led in the right direction. He led Docutech into being the market leader in Managed Print Services in Ghana. Positioning Docutech into a professional and competitive creator of workspaces is his vision.



Dr Ernest Opare,
Operations Manager -
Skysat Technologies Ghana LTD

Ernest has 16 years of experience in industrial printing and has worked with printing equipment brands such as Xerox, Konica Minolta, Cannon and HP in various capacities including being a technician, system analyst, sales & marketing and technical manager. Ernest is currently the operations manager at Sky-sat technologies Ghana ltd. He holds a BSc in information technology, MBA in Marketing and a PhD in Religious Studies.



Mr James Appiah Berko,
President - Ghana Printers
& Paper Converters Association (GPPCA)



Mr Coby Asmah,
CEO & Chairman -
TYPE
Company LTD & Print &
Packaging Sector at
Association of Ghana
Industries

15:00 - 15:45: ADVANCED TECHNOLOGIES IN THE PACKAGING INDUSTRY, DISCOVER HOW NEOFYTON TRANSFORMS THE SECTOR



Mr Kingsley Anyangbeso,
Sales Manager -
Neofyton West Africa



16:00: CONFERENCE CLOSES

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DAY 3 CONFERENCE AGENDA

PROPAK Ghana's annual free-to-attend Conference is taking place simultaneously with the main exhibition from 6th to 8th June 2023 at the Grand Arena, Accra and its meant to unveil exclusive market insights, technology trends and crucial advice on taking businesses in the packaging, printing, food processing and plastics value chain to the next level. Below are DAY 3 Conference Agenda with contemporary topics and industry leading experts as speakers.

10:00 - 11:00: PRESENTATION SESSION: THE ROLE OF THE NATIONAL AFCFTA COORDINATION OFFICE | OVERVIEW OF THE NATIONAL AFCFTA POLICY FRAMEWORK & ACTION PLAN



Dode Seidu,
Chief Executive Officer -
Africa Trade Academy

Dode is the CEO of Africa Trade Academy with over 15 years' professional experience spanning trade policy and facilitation, private sector development, finance facilitation, market research, and project management. The Academy builds the capacity of Africa's public and private sector to unlock intra-Africa trade. He has worked as a consultant for the World Bank, USAID, and GIZ

11:00 - 12:00: PANEL DISCUSSION SESSION: IMPLEMENTING THE AFCFTA – THE NEED FOR DEEPENING THE GHANAIAN PRIVATE SECTOR ENGAGEMENT AND COMMITMENT



Mr David Oforu-Dorte,
Senior Partner -
AB & David

David Oforu-Dorte is the founder and Senior Partner of AB & David Africa, a Pan-Africa business law firm with independent offices in 5 African countries and a network of firms in 30 African countries. His experience cuts across about 3 decades of lead advisory role in infrastructure deal structuring, construction contracts advice, public policy development and implementation advice, public-private partnerships (PPPs), project finance and the power sector. He has been described as "highly regarded" (IFLR 1000, 2020) and "...exceptionally strong in ensuring that client requirements are delivered. He always brings innovation to issues due to his wide experience internationally." (Chambers Global 2022). In addition to law, David also holds Master's degrees in Public Administration and in Applied Business Research, and is also a Fellow of the Chartered Institute of Logistics & Transport (UK). He has served on the Governing Council of the Association of Ghana Industries. Between 2013 and 2014, David had the distinction to serve as a committee member of the National Competitiveness Council of Nigeria (NCCN) as a non-Nigerian member. He is also an executive of the AfroChampions organisation which has spearheaded several Pan-African private sector initiatives including the Private Sector Trillion-Dollar Africa Investment Framework for Africa which was adopted by the Heads of State of the African Union of its Summit in February, 2020.



Dode Seidu,
Chief Executive Officer -
Africa Trade Academy

Dode Seidu, Chief Executive Officer - Africa Trade Academy
 Dode is the CEO of Africa Trade Academy with over 15 years' professional experience spanning trade policy and facilitation, private sector development, finance facilitation, market research, and project management. The Academy builds the capacity of Africa's public and private sector to unlock intra-Africa trade. He has worked as a consultant for the World Bank, USAID, and GIZ.



Nadia Takyiwa-Mensah,
Executive Secretary -
Ghana Nigeria Business Council (GNBC)



Mr Anthony Kwasi Nyame-Baafi,
Director, Multilateral, Regional and
Bilateral Trade - Ministry of Trade & Industry (MOTI)

12:30 - 13:15: NETWORKING LUNCH BREAK

17:00: EXHIBITION CLOSES



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