



NUMBERS CMYK LIMITED

(RC 728214)

WHERE TO PRINT RATE CARD+SPECIFICATION

WHERE To Print magazine is circulated to targeted print and print-related stakeholders in print and online www.wheretoprintmagazine.com As an advertiser in WHERE To Print magazine, your organization, business, or service will be disseminated to targeted high-quality decision makers in the printing and allied industries in Nigeria and worldwide via www.wheretoprintmagazine.com With 2, 000 printed copies and over 6, 000 clicks online per month, WHERE To Print magazine is the most widely read print magazine in Nigeria.

Regulars	Nigeria Naira
Full page	N90, 170
Half page	N54, 732
Quarter page	N33, 469
New Product Block	N7, 600
Special Positions	
Back Cover	N173, 250
Inside Back Cover	N128, 423
Sign-Off Page	N110, 093
Page 1 (Flap)	N124, 772
Page 2 (Inner Flap)	N65, 505
Page 4 or Page 5 or Page 6	N128, 423
Cover Page	N152, 250
Spread (Center Spread)	N284, 810
Wrap Round	N462, 000
Special Editorial Features	
1 x Full-page Editorial Feature (Inside)	N110, 093
2 x Full-page Editorial Feature (Inside)	N184, 810

ADVERT DESIGN/ MARK-UP COST+SPECIFICATION

Regulars	Nigeria Naira
Full page/ Spread	N26, 250
Half page/ Quarter page	N21, 000

DEDICATED BULK SMS COST+SPECIFICATION

SMS Type	Nigeria Naira
1-2 pages x Single Bulk SMS	N31, 500
1-2 pages x Multiple Bulk SMS (5x max)	N118, 125
1-3 pages x Multiple Bulk SMS (5x max)	N196, 875
1-3 pages x Multiple Bulk SMS (10x max)	N315, 000
• <i>When specification is different from above, we are open to mutual agreement on type and cost.</i>	

DEDICATED EMAIL BLAST COST+SPECIFICATION

Email Type	Nigeria Naira
1-2 x Email Blast	N31, 500
3-7 x Email Blast	N196, 875
8-15 x Email Blast	N315, 000
• <i>When specification is different from above, we are open to mutual agreement on type and cost.</i>	

NOTE:

- All rates are pre-paid and inclusive of VAT. Cheques must be written in favour of **NUMBERS CMYK LIMITED**.

Technical SPECIFICATIONS –

	Bleed Size	Trim Size
Full Page	216x303mm	210x297mm
Centre Spread	426x303mm	420x297mm
Half Page Horizontal	216x154mm	210x148mm
Half Page Vertical	111x303mm	105x297mm
Quarter Page	111x154mm	105x148mm
New Product Block	58x70mm	58x70mm

ARTWORK

Artwork can be supplied in the following formats:

- EPS (please ensure fonts are converted to paths and all images are embedded CMYK)
- TIFF (CMYK, 300dpi)
- JPEG (CMYK, 300dpi)
- PDF (please ensure fonts and all images are embedded CMYK)

BLEEDS: Artwork for all adverts must include a 3mm bleed on all sides (see sizes above), all text and images should be at least a further 5mm from the crop guides. To ensure correct printing, an appropriate white border will be added to all artwork supplied without correct bleeds. **TYPE:** All fonts used should be embedded (PDF's) or converted to outlines (EPS, Illustrator).

WHERE To Print is published by
NUMBERS CMYK LIMITED (RC 728214)

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